

Community Health Improvement Plan 2015-2020

Reviewed in 2016

Florida Department of Health in Sarasota County

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Overview of the Community Health Improvement Plan (CHIP)

In the Spring of 2015, the Florida Department of Health in Sarasota County completed a Community Health Assessment (CHA) to better understand and analyze the health of the county and its residents. The assessment took into account health factors such as the environment, social and economic status, disease incidence, disability, behavioral health, healthy weight, and access to care. The findings from this assessment were used to identify the priority areas of the CHIP.

The National Associations of County and City Health Official's (NACCHO) Mobilizing for Action through Planning and Partnership (MAPP) helped to guide the CHIP planning and implementation process. The four key MAPP assessments used throughout this process include:

- 1. Community Health Status Assessment
- 2. Community Themes and Strength Assessments
- 3. Forces of Change Assessment
- 4. Local Health System Assessment

The components of the 2015 Community Health Assessment were:

- 1. Community Health Survey
- 2. Key Informant Interviews
- 3. Focus Groups
- 4. Secondary Data Analysis

Qualitative and quantitative data from the CHA informed members of the CHIP Leadership Council of key strategic health issues which in turn helped guide the formation of the CHIP goals and strategies toward improved county health.

The three identified health strategic areas were as follows:

- 1. Healthy Weight
- 2. Access to Healthcare
- 3. Behavioral Health: Mental Health & Substance Abuse

Objectives and indicators were determined during several CHIP Leadership Council meetings in early 2016. Work on activities continued throughout the year by DOH-Sarasota, partner agencies, and collaborations.

2016 Community Health Improvement Plan

						Healthy V	Veight			
Goal 1			Inc	rease the percentage						
Objective A		Decrease the percentage of overweight adults from 36.4% to 34.6% by December 2020.								
Indicat		Basel		Annual Target	5 Year Target	Data Source	Measure Notes			
Adults who overweig		36.40	1%	0.4% √/year	34.6% (1.82% Δ; 5% improvement)	2013 FL CHARTS	Trend shows to be decreasing from 2002 to 2013, decreasing from 41.9% to 36.4%; 5.5% \downarrow in 11 years.			
Activities		l	L	Current		Contact Person	Progress			
	1.			o to determine where cember 31, 2016.	healthy eating	Sophee Payne/ Jason Utley	-July 2016: A map was created showing the percentage of Sarasota County residents with walking access (1/4-mile street distance) to grocery stores, number of grocery stores, and houses with no vehicles.			
	2.	Increase the Worksites by		ber of Healthy Saras annually.	ota County	Cara Williams	-December 2016: 10 Healthy Sarasota County Worksites. 2017: Increase to 16 designated websites.			
	3.			ber of sites that offer Nutrition Program.	the UF/IFAS	Amber Ward	-From 2015 to 2016, 7 new sites were added to the existing 11, totaling 18 sites that offer the Family Nutrition Program.			
	4.	Matters sess	ions,	ber of All Faith's Foo with 14-18 sessions weeks long, two houl	a year.	Jenna Jones	-2016: 14 Cooking Matters Classes and 40 Tasting Table Events. In 2017, the goal will be to offer a minimum of 25 Cooking Matters Classes and 80 Tasting Table Events.			
	5.			distribution by All Fair DUT truck and mobile		Jenna Jones	In 2017, there will be 12 different locations (252 total distributions) planned for the SPROUT truck and 12 different locations for mobile pantries (192 total distributions). Distributions increase each year.			

Objective B				, ,	· · · · · · · · · · · · · · · · · · ·		
Indicator		Baseline	Annual Target	5 Year Target	Progress	Data Sou	
Sarasota County children in grades and 9 who have in a healthy range	ota County school en in grades 1,3,6, b who have a BMI ealthy range (18.6-		2014-2015: 63.6% 2015-2016: 64.0%		alth		
24.5) Activities			Curr	ont		Contact Pers	on Progress
	Current 1. Sustain Sarasota County School Nurse BMI education programmeters targeting overweight and/or obese students. 2. Increase the number of students receiving nutrition education through Sarasota County Schools Food and Nutrition Service end of the 2016-2017 school year. Nutrition education will performed by Registered Dietitians/Nutrition Educators emprood & Nutrition Services, Dietetic Interns, and LECOM (La College of Osteopathic Medicine) pharmacy students.					Linda Glover/Suzie Dubose Darla Gulliver (Interim) Chelsea Arnolo	-Nurses work with five students each school year. -20 "My Plate" kits were provided by DOH-Sarasota to LECOM educators for use in talks in 2015/2016 school year. -Goal for 2016-2017 school year is to provide education to 5,000 students (currently 2,360). -Dedicated intern worked on the program from
	He pro	ealth in Saras ogram.	ota County's <i>Heal</i>	ate the Florida Depart Ithy Heroes physician	education		-January through June 2016 session completed and evaluated for improvement opportunities. Attendance was poorTargeted mailing campaign for fall program yielded poor results so the team decided to do one on one sessions with individual patients.
			mber of designate 150 to 60 by June	ed <i>Healthy Sarasota</i> (30, 2017.	County	Jess Armstron	Session was held in the Spring of 2016. Another session will be held in Spring of 2017. In addition to Sarasota County training, 12 sites are also certified through the national Let's Move website.
			hool gardens and s through UF/IFAS	maintain and support S Extension.	the 31	Stacy Spriggs	Completed.
	Sa			gram to all pediatricia 0 Physician Toolkit by		Jess Armstron	2016: 8 physicians' offices and Health Department physicians received packets.
	ve					Healthy Sarase County Collaborative members	Partnering with a mass grocery store chain presented challenges with the approval and management of the program. Consider partnering with local, non-chain stores in 2017.

			Bank <i>Growing Healthy</i> res between October-A		Jenna Jones/Chelsea Arnold	"Maintain" mode during 2016-2017 school year. Not expanding right now, but will revamp materials and expanding for the 2017-2018 school year.
	9. Ope	rate at least 12 schoo	ol pantries run by All Fa	ith's Food Bank.	Jenna Jones	13 school pantries currently.
Objective C	Increase 2020.	the percentage of S	arasota County adults v	who meet the daily phy	sical activity recomm	nendations from 50.2% to 55% by December 31,
Indicator		Baseline	Annual Target	5 Year Target	Data Source	Measure Notes
Adults who n moderate phy activity recommenda (overall)	rate physical (5% Δ ; 10% activity improvement) (5% Δ)			(5% Δ; 10%	2013 FL CHARTS (County Health Profile-Behavioral Risk Factors)	Trend is increasing from 2002 to 2007; from 36.9% to 43.6% for adults who meet moderate PA. 5 years 6.7% ↑; 1.34% ↑/year
Activities			Current		Contact Person	Progress
	and	-	ermine where physical a e solutions to address th		Sophee Payne/Jason Utley	-July 2016: A map has been created showing percentage of Sarasota County population within 1/4, 1/2, and 1-mile drive/walk of parks.
	Reso	ources on at least two	ounty Parks, Recreation o activities and/or progr K, Park Prescriptions).		Jess Armstrong/Diana Finnegan	-February and March 2016: Sunrise Beach Walks (more than 100 attendees) -September 2016: 5K at Nokomis Beach (approximately 50 participants) -September-December 2016: Sarasota County Beaches Walking Challenge (approximately 10 participants)
			of a Cyclovia event in V Nokomis Community He		Melanie Grafals	Engaged key partners including the City of Venice, YMCA, and Venice Regional. Due to planned construction in Downtown Venice during the summer of 2017, Cyclovia planning has postponed. Reexamine feasibility in 2018.
	4. Offe	r walking programs to	o all four CHATs.		Jess Armstrong/ Melanie Grafals	-February and March 2016: Sunrise Beach Walks -September 2016: 5K at Nokomis Beach -September-December 2016: Sarasota County Beaches Walking Challenge -October 2016: Kickoff for Newtown Neighborhood Walks -November 2016: Alzheimer's Association Walk offered to all CHATs

			Acces	s to Health	care					
Goal 1	Improve acce	ess to dental healthc								
Objective A	$\boldsymbol{\cdot}$									
Indic	ator	Baseline	Annual Target	5 Year Target	Data Source	Measure Notes				
dentist in the p to cost, by an	Adults who could not see a dentist in the past year due to cost, by annual income (<\$25,000)		0.41-0.50%√/ year	39.05% (2.06% Δ; 5% improvement)	2007 FL CHARTS	Compared to higher income brackets: \$25,000 to \$49,99913.2%; \$50,000+ 12.6%. Compared to the state: 36.7%.				
Objective B	Reduce the n	number of emergenc	y room visits for adult of	dental related services fr	om 1,461 to 731 l	by December 2020.				
Indic		Baseline	Annual Target	5 Year Target	Data Source	Measure Notes				
Emergency ro adult denta servi	al related	1,461	146√/ year	731 730∆; 50%	ESSENCE 2015	In 2015 there were 1,461 hospital visits related to dental care services. Most visits were for toothache or dental pain.				
Activities			Current		Contact Person	Progress				
	services 2. Continue	to the low income po	ers to increase access opulation through awar ECOM Dental School at dental services.	ded 3-year grant.	Linda Stone Dr. Stein	2016: Grant completely implemented. Ongoing.				
Objective C	Increase the	number of youth in 9	Paracota County with a	access to dental convices	from 7,000 to 7.0	200 by December 31, 2020.				
Indic		Baseline	Annual Target	5 Year Target	Data Source	Measure Notes				
Patients at DO		7,000	Increase of 40 patients per year	7,200	DOH Sarasota	There are approximately 35,000 eligible Medicaid youth in the county; however approximately 7,000 are Health Departments clients.				
Activities			Current		Contact Person	Progress				
	Continue to promote Project Christmas Smiles to clients.					Project Christmas Smiles promoted in 2016. Flyers were placed in the lobby of DOH.				
	Implement child sealant program in partnership with Sarasota County School District by 10/2016.					Funding secured and equipment purchased. Implementation begins January 2017. 4 Title I schools are targeted for January 2017.				
		to educate families eventative services.	in Head Start and Chil	dren First programs on	Mercy Carter	Complete.				

Goal 2	Increase the	utilization of health	services available to th	ne low-income populatior	1		
Objective	Increase the	percentage of low-ir	come adults who had	a medical checkup in the	e past year from 57.90%	% to 60.8% by December 2020.	
A	ator	Baseline	Annual Target	5 Year Target	Data Source	Measure Notes	
Adults who had checkup in the (by income <	ad a medical e past year	57.90%	0.6% [↑] / year	60.8% (2.9% ∆; 5% improvement)	2013 FL CHARTS	No consistent upward or downward trend among those with income <\$25,000. Compared to 2007, there has been a 3.7% decrease among this population. The overall percentage was 72.2% ***Measure based on routine annual checkup and associated screenings; its not age adjusted.	
Objective B	Decrease the 2020.	e percentage of low-	ncome adults who cou	lld not see a doctor at lea	ast once in the past yea	ar from 43.90% to 41.7% by December 31,	
Indic		Baseline	Annual Target	5 Year Target	Data Source	Measure Notes	
Adults who c a doctor at le the past year (by income	east once in r due to cost	43.90%	0.4% √/year	41.7% (2.19% Δ ; 5% improvement)	Enroll America		
Activities			Current		Contact Person	Progress	
		GIS map to determi underserved areas	ne where health acces	s points are located for	Sophee Payne/ Jason Utley	Pending completion of other GIS maps.	
	Complete outreach and enrollment through Sarasota Health Insurance Marketplace. Marketplace.					DOH Outreach and Enrollment Specialists held 4 Enrollment events in 2016. 475 individuals were enrolled in 2016, 66 of whom were previously uninsured.	
Objective C	Continue prin	nary care services fo	unded under the Afford	able Health Care Act Co	<u> </u>	Services grant beyond June 30, 2020.	
Indic	ator	Baseline	Annual Target	5 Year Target	Data Source	Measure Notes	
	Team List No Team Regular meeting of team Centers is independent and stable						
Activities			Current		Contact Person	Progress	
	1. Esta	blish FQHC Transition	on Team.		Linda Stone, PhD	The FQHC Team met throughout 2016.	

Goal 3	Increase the	percentage of insure	ed adults in Sarasota (County		
Objective A	Increase the	percentage of adults	with any type of heal	th insurance coverage from	om 80.30% to 84.3% by	y December 31, 2020.
Indic	ator	Baseline	Annual Target	5 Year Target	Data Source	Measure Notes
Adults with a health inscoverage	surance	80.30%	0.8 -1.0% [↑] /year	84.3% (4.0% Δ; 5% improvement)	Enroll America	From 2002 to 2013, there has been a downward trend in the overall percentage of adults with any type of health care insurance coverage, from 87.4% to 80.3%. Current overall stat level is at 77.1%.
Activities			Current		Contact Person	Progress
Increase the number of insured residents through the Affordable Care Act.					Shawnta Zackery / Aura Fajardo	In 2015, 15% of the county was uninsured. 2016 estimates reflect that the rate has dropped. At the close of 2016, uninsured rates are between 5-10%. In 2016, 475 individuals were enrolled, 66 of whom were previously uninsured.
Goal 4		t mortality rates				
Objective A		, ,		rate from 7.2 to 4.6 per		, 2020.
Indic		Baseline	Annual Target	5 Year Target	Data Source	Measure Notes
Infant		7.2 per 1,000	0.5-1.0%	4.6 per 1,000 (2.6% Δ)	2011-2013 FL CHARTS	There was a slight increase in trends from the following 3-year rolling periods 2007-2009 to 2009-2011 (10.2 per 1,000 to 11.6 per 1,000). However, there was a decrease from 2011-2013 (7.2 per 1,000).
Objective B	Reduce low b	oirthweight among bl	ack babies born in Sa	rasota County from 15.1	% to 7.55% by Decemb	per 31, 2020.
Indic		Baseline	Annual Target	5 Year Target	Data Source	Measure Notes
Live births u grams (low b single ye	oirth weight), ear rates	15.1	1.51%	7.55% (10% ∆/ year)	2014 FL CHARTS	Low birth weights among the Back population has consistently been almost double the rate of Whites and Hispanics. Trends are slightly decreasing among the Black and White population but increasing among the Hispanic population.
Activities			Current		Contact Person	Progress
	1. Prom	ote Safe Children's	Coalition Safe Sleep.		Nathan Scott	2016: 53 pack n' plays provided; 59 Safe Sleep classes provided to moms. There were 14 childcare provider sites (27 individual childcare providers) trained in Safe Sleep bringing the total number of trained facilities to 67 in Sarasota County. Additionally, 190 nurses at Sarasota Memorial were trained in

						Safe Sleep Education through activities developed by the Safe Sleep Initiative.
2		Human Services fun Program.	ding with Healthy Sta	Lynette Herbert	Completed.	
3		da Healthy Babies ini ality data assessmen	tiative: Complete state t by April 29, 2016.	e mandated infant	Pascale D. Edouard	Completed.
4	North			nunity meetings in ernal and infant health	Pascale D. Edouard	Completed.
	5. Develop an action plan addressing maternal and infant health disparities and/or local hot spots that incorporated findings from the community by September 30, 2016.					Completed. Additional funding secured.
	ease pe	rcentage of WIC infa	ants who are breastf	ed through six months	of age by 10%.	
C Indicator		Baseline	Annual Target	5 Year Target	Data Source	Measure Notes
FDOT – Sarasota V of Infants Breastfed Weeks		October- December 2015:	2.5% increase	45.2%	WIC- FDOH	October-December 2016: 38.1% (increase of 2.9%)
vveeks		35.2%				
Activities		35.2%	Current		Contact Person	Progress

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				Mental Hea	lth					
Goal 1	Improve	e access to ment	al health serv							
Objective A		Decrease the number of unhealthy mental health days in the past 30 days among low-income adults from 7.0 to 5.5 days.								
Indicato	r	Baseline	Annual Target	5 Year Target	Data Source	Measure Notes				
Average number of the unhealthy mental days in the past 30 days for adults with an income less than \$25,000.		7.0	0.5-1.0 ↓ days/ year	5.5 days	FL CHARTS 2013					
Activities			Current		Contact Person	Progress				
	inco serv	me adults through e them.	the social serv	alth services available to low rice agencies that primarily	Human Services	Completed the Behavioral Health Acute Care System Data Review.				
Objective B				ults with mental health problems ose with Human Services funded		ealth services by 10% annually from 971 by				
Indicato	r	Baseline	Annual Target	5 Year Target	Data Source	Measure Notes				
Number of home that self-reported they need menta services	d that	131	10% ↓/ year	65 (50% improvement)	2016 Point In Time Count for Sarasota County					
Activities			Current		Contact Person	Progress				
	To be de	etermined in 2017.			Nancy DeLoach					

	Substance Abuse								
Goal 1	Reduce	the percentage of	residents who e	ngage in excessive alco	ohol consumption in	Sarasota County			
Objective A									
Indicator		Baseline	Annual Target	5 Year Target	Data Source	Measure Notes			
Adults who engage heavy or binge dr		21.9%	0.22-0.50 ↓ / year	20.8% (1.1 Δ; 5% improvement)	FL CHARTS 2013	From 2002 to 2013, binge drinking among adults has increased from 13.7% to 21.9%. The State percentage is 17.6%.			
Activities			Current		Contact Person	Progress			
		Secure funding to de			Beth Kregenow	Funding secured from DOH Sarasota. Program to be implemented in June 2017.			
Objective B	Decreas	e the percentage of y		in heavy or binge drinking		% by December 31, 2020.			
Indicator	r	Baseline	Annual Targe	t 5 Year Target	Data Source	Measure Notes			
Youth who rep engaging in b drinking		13.5%	0.30-0.50% ↓/ year	11.77% (1.35 Δ;10% improvement)	Florida Youth Substance Abuse Survey (2014)	From 2006 to 2012, there has been a decrease in binge drinking among youth from 25.1% to 13.5%. Although the trend is decreasing compared to neighboring and larger counties, Sarasota is ranked high.			
Objective C	Decreas	e the percentage of y	outh who have re	ported using alcohol in the	eir lifetime from 46.7%	to 42.03% by December 31, 2020.			
Indicator		Baseline	Annual Targe	t 5 Year Target	Data Source	Measure Note			
Percentage of Sa County school you reported having alcohol in their li and past 30 c	outh who g used fetimes	46.7%	1.0%	42.03% (4.67% Δ/10% improvement)	Florida Youth Substance Abuse Survey (2014)	The percentage of teens reporting using alcohol in their lifetime has decreased from 2006 to 2012 (68.6% to 46.7%).			
Activities			Current		Contact Person	Progress			
	Dece	s 1 Drug Free Saras ember 2017.	· ·	,	Kameroon Boykins	One Town Hall in 2016 and another is scheduled for April 2017.			
		Free Sarasota will o	·		Kameroon Boykins	In 2016, 2 underage drinking PSA's were created. Currently creating a third for 2017.			
Objective D				omes due to substance al					
Indicator		Baseline	Annual Targe		Data Source	Measure Notes			
Children remove home	ed from	2015: 278 9/2016: 233	10% ↓ /year	(50% improvement)	DCF (Florida Safe Families Network)	The rates of youth removed from homes due substance abuse has steadily decreased since 2014.			
Activities			Current		Contact Person	Progress			
	1.	Continue Family Safe	ety Alliance Activit	ies.	Nathan Scott	Ongoing. Decrease of 47 youth removed from the home due to substance abuse from 2015-2016.			

Goal 2	Reduce t	the percentage/numb	pers of Sarasota Cou	nty residents who enga	age in illicit drug use	
Objective A	Decrease	e the percentage of y	-			6% by December 31, 2020.
Indicator		Baseline	Annual Target	5 Year Target	Data Source	Measure Notes
Youth who in en- illicit drug use in 30 days		24.4%	0.5-1.0%	21.96% (2.44 Δ/10% improvement)	Florida Youth Substance Abuse Survey (2014)	There has been a 4.8% decrease in the percentage of youth reporting that they've engaged in illicit drug use from 2006-2012, decreasing from 23.3% to 18.5%.
Youth who in en illicit marijuana us past 30 day	se in the	19.3%	0.5-1.0%	17.4% (1.93 ∆/10% improvement)	Florida Youth Substance Abuse Survey (2014)	There was a 7.2% decrease in the percentage of youth reporting that they've engage in marijuana use from 2006-2012, decreasing from 21% to 13.8%.
Activities			Current		Contact Person	Progress
		ease the number of a 0 to 2,600 by Decem	ctive Drug Free Yout ber 2017.	h participants from	PJ Brooks	At the end of 2016, there were approximately 2,150 active D-Fy members in Sarasota County.
Objective B		the pounds of expire Drop Box Campaign		n medication from 2,92	26.25 lbs. to 3804.12 ll	bs. by December 31, 2018 disposed of through the
Indicator		Baseline	Annual Target	5 Year Target	Data Source	Measure Notes
Pounds o expired/unus prescription med YTD	sed	2,926.25 lbs.	175 lbs.	3804.13 lbs. (877.88 lbs. ∆/ 30% improvement)	Drug Free Sarasota (11/2015)	Numbers are representative of (5) reporting drop boxes, there are (6) in the county.
Activities			Current		Contact Person	Progress
		note community pres 2016-2017 fiscal year	cription disposal cam	paigns throughout	Kameroon Boykins	There were 4,743lbs of prescription medicines collected in 2016.
Objective C	Decrease 2020.	e the number of NAS	(Neonatal Abstinenc	ce Syndrome) diagnose	ed babies at Sarasota	Memorial Hospital from 98 to 78 by December 31,
Indicator		Baseline	Annual Target	5 Year Target	Data Source	Measure Notes
Infants diagnose NAS	ed with	98	15 √/year	78 (19Δ/ 20% improvement)	Sarasota Memorial Hospital (2014)	
Activities			Current		Contact Person	Progress
Increase the number of Clean Start Community presentations.					Kameroon Boykins	In 2016, there were 19 Clean Start presentations with an audience of 193 people. Clean Start is included in the Action Plan for FL Healthy Babies for 2017.
			Coalition Medication reduction for womer	•	Samantha	Ongoing. Referrals (or self-referrals) are made to Healthy
	years		7. Cadolion for Wolffel	1 of office of the	Mullens/Kathy Bobish	Start. All drug addictions require referral. Healthy

						Start staff liaise between First Step and PAR programs and make routine visits.
Goal 3	Decreas	e the percentage of c	current tobacco users			
Objective A	Decrease the percentage of youth (11-17) who reported using any form of tobacco on one or more days in the past 30 days from 13.5% to 11.8% by December 31, 2020.					
Indicato	r	Baseline	Annual Target	5 Year Target	Data Source	Measure Notes
Percentage of youth who reported using any form of tobacco on one or more days in the past 30 days		13.5%	.35%	11.8% (1.7%↓)	Florida Youth Substance Abuse Survey (2014)	There has been a downward trend in the percentage of youth using any form of tobacco from 2008 to 2014.
Activities		Current			Contact Person	Progress
 Maintain at least 10 Students Working Against Tobacco (SWAT) clubs each year. Establish one point of sale policy by June 30, 2018. 				Bethany Sanford/ Cara Williams	12 clubs currently.	
				Kelli Pond	2016: 500 community members polled to identify ways to reduce access to tobacco products.	
Objective B Decrease the percentage of adults who are current smokers from 18.4% to 17.4% by December 31, 2020.						
Indicator		Baseline	Annual Target	5 Year Target	Data Source	Measure Notes
Adults who are current tobacco smokers		18.4%	0.2% √/year	17.4% (1% ↓)	2013 FL CHARTS	The percentage of current adult smokers has decreased from 2002 to 2013 from 19.6% to 18.4%.
Activities	Current				Contact Person	Progress
	Implement one tobacco free worksite policy by June 30, 2017.				Cara Williams	Implementation set for January 2017 at Crystal Clean Green Cleaning and First Step.
2. Implement one smoke-free multiunit housing policy by June 30, 2017.				Kelli Pond	2016: Villas of North Port implemented policy. Goal to implement additional policy by June.	
	3. Impl 2017		free college campus policy by June 30,		Hilary Woodcum	Currently working with New College to have designated smoking areas on campus by spring 2017.